

2005 Online Advertising Rates and Specs

www.hbasc.com

Banner Ad

486 pixels X 60 pixels Resolution: 72
\$600 per year/premium pages
\$450 per year/member directory pages
(limited number available per page)

Button Ad

120 pixels X 90 pixels
Resolution: 72
\$350 per year/premium pages
\$250 per year/member directory pages

1/2 Button Ad

120 pixels X 45 pixels
Resolution: 72
\$225 per year/premium pages
\$150 per year/member directory pages

Link: Link from your listing in the Membership Directory to your website. \$50 per year.

Online ads to be submitted in sizes listed above at a resolution of 72 pixels.
Ad rates are based on ad size and page placement.

Premier pages Pages listed on side bar of site(About Us, News, Events, Meetings etc.)
Member Directory Pages. Those pages within the membership directory (Architects, Builders, Financial Institutions, Materials Suppliers, etc.)

For more information, call the HBASC office: (970) 382-0082