

Full Page Insert

8 1/2" h x 11" w
\$150 per month



**2005 Newsletter
Advertising Rates and Specs**

Business Card Size Ad

3 3/8" w x 2" h
\$50 per month
\$450 for 12 monts (25% discount)

Quarter Page Ad

3 3/8" w x " 4 1/2 h
\$80 per month
\$720 for 12 months (25% discount)

Half Page Ad

7" w x 4 1/2" h
\$140 per month
\$1260 for 12 months (25% discount)

*Help support your
HBASC newsletter . . .
Advertise!!!
Call 382-0082*

Ads to be submitted in electronic format.

The following is a guideline for file formats:

- .doc, email text only
- tif, jpg, photos (at least 300 dpi)
- eps (with fonts outlined) finished ads, logos
- pdf (with fonts embedded). finished ads

Compatible programs:

- Adobe Photoshop, Illustrator, InDesign or PageMaker
- Quark XPress
- Microsoft Word files for text only. Please do not lay ads out in this program!

We can lay out your ad at a rate of \$35/hr. Call for info.

Files may be mailed or sent via email attachment. No floppies, please. Call 382-0082 for more information.

Full Page Insert

8 1/2" h x 11" w

\$100 per month



**2004 Newsletter
Advertising Rates and Specs for Members**

Business Card Size Ad

3 3/8" w x 2" h

\$50 per month

\$300 for 12 months

(\$300 discount: 1/2 price!)

Quarter Page Ad

3 3/8" w x 4 1/2" h

\$80 per month

\$480 for 12 months

(\$480 discount: 1/2 price!)

Half Page Ad

7" w x 4 1/2" h

\$140 per month

\$840 for 12 months

(\$840 discount: 1/2 price!)

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