

2005 Membership Directory Advertising Rates and Specs



Full Page Ad
4 1/2" w X 7 1/2 h
\$280

Back Cover Ad
4 1/2" w X 7 1/2 h
\$425

Inside Covers
4 1/2" w X 7 1/2 h
\$325

Half Page Ad
4 1/2" w X 3 1/2" h
\$225

This publication is an excellent marketing tool for area homebuilders and associate businesses. The directory is distributed throughout La Plata county and requested by individuals in Durango and from across the country.

*Ads to be submitted in electronic format, The following is a guideline for file formats:
.doc, email text only
tif, jpg, photos (at least 300 dpi)
eps (with fonts outlined) finished ads, logos
pdf (with fonts embedded). finished ads*

*Compatible programs:
• Adobe Photoshop, Illustrator, InDesign or PageMaker
• Quark XPress
• Microsoft Word files for text only. Please do not lay ads out in this program!*

We can lay out your ad at a rate of \$35/hr. Call for info.

Files may be mailed or sent via email attachment. No floppies, please. Call 382-0082 for more information.